

Lorraine Sawicki

Product Designer & Developer

WORK EXPERIENCE

Principal - Calyxia Design

2011 -2017 | Seattle, WA

Freelance designer and developer

- Custom design and coding of independent business websites
- Consulting on marketing and social media branding
- Development of Roku streaming digital media player channels

Web / UX Designer - PCC Natural Markets

2013 - 2016 | Seattle, WA

Designed and managed digital communications

- Technical and design lead for planning, wireframing and prototyping responsive website
- Designed, implemented and managed email marketing campaigns
- Lead designer for Taste magazine's digital presence

User-Centered Design Projects - University of Washington

2016 - 2017 | Seattle, WA

- Amazon.com - sponsored Usability Research of competition (Storyboarding, participant interviews, quantitative research)
- Mobile design of healthcare application (InVision)
- Interactive information visualization of top-selling perfumes (D3)

Front-End Engineer - Moli.com

Palm Beach, FL

Created modules for social networking startup

Front-end Web Developer - Brooklyn Museum

Brooklyn, NY

Implemented web projects for museum exhibitions

Software Engineer - Forbes.com

New York City, NY

Lead developer for luxury car portal; launched in 4 months

Automation Engineer - Liquidnet

New York City, NY

Created quality control tests for financial trading system

CONTACT

lorraine.sawicki@gmail.com

862.849.7167

PORTFOLIO

lorrainesawicki.com

EDUCATION

University of Washington

User-Centered Design Certificate

The College of NJ

Computer Science (BS)

SKILLS

UX/UI

Prototyping
Storyboarding
Usability Testing
Digital Design
Wireframes
Information Visualization

Code

Javascript (React, D3)
Python
PHP
Unix
HTML / CSS (SASS)

Tools

Sketch 3
Adobe Creative Suite
(Illustrator, Photoshop, InDesign)
InVision
Tableau